

## 2023 CONFERENCE

**Polishing Our Diamonds:** Leading from Every Level



**CONFERENCE** 

PROGRAM



Alabama Community College Association



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### **GET THE CONFERENCE APP!**

Attendees at the conference can use the "Cvent Events" App this year for all conference information. The app includes conference schedules, exhibitor lists, maps, and other interactive and social features that can be used on smart phones and tablets. To download the app, open your Apple, Google, etc. app store and search for "Cvent Events." Once you have downloaded the app, search for "2023 ACCA Conference" and enjoy the features.

# **CONFERENCE-AT-A-GLANCE**

#### Sunday, November 19, 2023

12:00 pm -	4:00 pm	Registration
1:00 pm -	2:15 pm	Association Meetings
1:00 pm -	2:00 pm	Newcomers' Session
2:30 pm -	3:30 pm	Chancellor's Awards-Bon Secour Bay Ballroom,
		Renaissance Riverview Hotel
3:30 pm -	4:30 pm	Chancellor's Awards Reception-Bon Secour Preconvene,
		Renaissance Riverview Hotel

#### Monday, November 20, 2023

7:30 pm - 4:30 pm 7:30 am - 4:30 pm 7:45 am - 8:30 am	Registration Vendor Expo (Roundtable Discussions Set Up In This Area) Light Breakfast In Vendor Expo
8:30 am - 9:30 am	Concurrent Sessions I/Roundtable Discussions
9:45 am - 11:30 am	General Session - Rick Bragg, Diamond Sponsor Speakers
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:00 pm	Concurrent Sessions II/Roundtable Discussions
2:15 pm - 3:30 pm	Commission Meetings
3:30 pm - 4:00 pm	Refreshment Break In Vendor Expo
4:00 pm - 4:45 pm	Concurrent Sessions III/Roundtable Discussions
5:30 pm - 7:00 pm	Jubilee Southern Regional Reception-Bon Secour Bay Ballroom
7:00 pm - Until	Conference After Hours Events On Your Own
	(Visit Alabamacca.org For A List Of Mobile Activities To Enjoy!)

#### Tuesday, November 21, 2023

7:45 am - 8:30 am	Light Breakfast In Vendor Area
8:30 am - 9:30 am	Concurrent Sessions IV
9:45 am - 11:00 am	General Session - Ryan Hawk, Diamond Sponsor Speakers
11:00 am - 12:00 pm	Closing Session - Chancellor Jimmy Baker

## PRESIDENT'S MESSAGE



**Dr. Ashli Wilkins** ACCA President

On behalf of the Alabama Community College Association (ACCA) Executive Committee, it is an honor to welcome you to this year's ACCA Conference. We are excited that you are attending the conference, and we hope you find the sessions and events to be thought-provoking, energizing, and beneficial.

This year's theme is "Polishing our Diamonds: Leading from Every Level," and it serves as an excellent reminder that the greatest resource our colleges have is our amazing faculty and staff. Conference activities focus on celebrating and replicating the "gems" across our System—and those are many! Be prepared to gain insight and understanding into your leadership roles at your institutions and just how critical you are to the success of our students—tomorrow's diamonds.

Over the past year, the ACCA Executive Committee has worked diligently to ensure that conference attendees receive a variety of opportunities to develop and enhance leadership skills. We can all be leaders for our students. We hope you find that each workshop, session, commission meeting, and keynote speaker will provide you with valuable and relevant information in your roles at our colleges.

We thank you for your support of ACCA and for your invaluable contribution to the Alabama Community College System. The Executive Committee believes you will leave Mobile understanding just how brightly you shine for our students, for our colleges, and for our state.

Shine On! Ashli

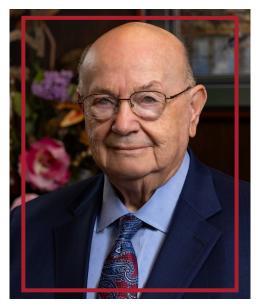




### 2023 CONFERENCE

**Polishing Our Diamonds:** Leading from Every Level

# CHANCELLOR'S WELCOME



Jimmy H. Baker Chancellor I am delighted to welcome each of you to the 2023 ACCA Conference, where we are celebrating the theme, "Polishing our Diamonds: Leading from Every Level." This year holds a special significance as we come together to mark the 60th anniversary of the Alabama Community College System. This conference is an opportunity to reflect on the enduring commitment and collective efforts of our institutions across Alabama.

Our journey over the last several years has been marked by unifying our core infrastructure in technology and services, empowering our faculty and staff with additional professional development opportunities, and strengthening partnerships that have enriched our educational offerings and allowed us to serve our students better. Additionally, our commitment to community involvement has yielded remarkable results, benefiting not only our students but also the communities we serve.

I am particularly proud of the role we have played in leading the way for record numbers of enrollment across the state. This achievement

is a testament to our shared vision, determination, and the relentless pursuit of excellence by our faculty, staff, and administrators.

As we gather to discuss and explore the theme of "Polishing our Diamonds," let us reflect on the wealth of potential that lies within our institutions and our students. Just like diamonds, our community colleges are precious gems that, with the right care and attention, can shine brilliantly and light the path to a brighter future for all. Together, we will continue to refine our educational practices, grow our institutions, and motivate our students to achieve their fullest potential.

Once again, I extend my heartfelt welcome to all of you to this year's ACCA Conference. Let us use this time to learn from each other, celebrate our achievements, and inspire one another to reach even greater heights in the years to come.

Thank you to everyone who organized this event, and thank you all for being an integral part of the Alabama Community College System's journey. I look forward to the exciting discussions and collaborations that are ahead.

Warm regards,

Jimmy H. Baker, Chancellor Alabama Community College System

ACCA Conference 2023



## **CONFERENCE SPEAKERS**



## **RICK BRAGG**

Rick Bragg is a noted journalist and writer who won the Pulitzer Prize for Feature Writing for his work with the New York Times. His most lasting contribution, however, is likely his trilogy of family stories. Initially, Bragg believed these stories would be important only to himself and his immediate family, but they have garnered wide appeal among people who see themselves and their own families reflected in the characters and settings.

Currently a professor of writing at the University of Alabama, Bragg

teaches courses in literary journalism and magazine writing. Bragg has won more than 50 writing awards in his 20 years of journalism, including the American Society of Newspaper Editors Distinguished Writing Award twice. He was honored with the Harper Lee Award for Alabama's Distinguished Writer of the Year in 2009.

Bragg's works include the best-selling books Ava's Man and All Over but the Shoutin'.

## RYAN HAWK

Ryan is the author of *Welcome to Management: How To Grow From Top Performer To Excellent Leader*. Book Authority recently named it to its 100 Best Management Audiobooks of all time (#25). Forbes called it, "the best leadership book of 2020." Ryan's second book is called *The Pursuit of Excellence*. It sold out of the first printing in eight hours and was named an instant Amazon Hot New Release. Forbes wrote (about *The Pursuit of Excellence*), "We're on the receiving end of Hawk surgically deconstructing the best leadership traits from world class athletes, accomplished military



leaders, and CEOs. If Tim Ferriss was coined the Oprah of the internet, Hawk is the Drucker of leadership. Pound for pound, *The Pursuit of Excellence* is the most dynamic leadership book of 2022 delivering a masterclass on how to apply the most useful habits to real-life."

Previously, he worked in corporate America for 12 years. Ryan started as an entry-level telephonic sales rep and worked his way to manager, director, and ultimately VP of sales for a multi-billion-dollar company.

When he's not recording podcasts or writing books, he works to help leaders be more effective. Some of the ways he does that: Leadership Circles, 1:1 advising, and teaching in The Learning Leader Academy (the online school he created).

## Paths for Success

## REMOVING BARRIERS OVERCOMING OBSTACLES A CLEAR PATH TO A BRIGHTER FUTURE

#### OUR MISSION

Paths for Success Foundation is a non-profit organization designed to assist Alabama citizens in obtaining skills, credentials, and/or certifications that lead to gainful employment. The Foundation provides opportunities by eliminating barriers that impact an individual's ability to participate.

PATHSFORSUCCESS.COM | 334.861.2049 | INFO@PATHSFORSUCCCESS.COM

## **COMMISSION SPEAKERS**



#### COMMISSION ON ADMINISTRATION - Dr. Charles L. Karr, President

The University of Alabama in Huntsville

Dr. Charles L. Karr is the tenth president of The University of Alabama in Huntsville, joining the university on December 1, 2021. He comes to UAH after an extended period at The University of Alabama (UA) as the Dean of the College of Engineering. While at UA, the College of Engineering ascended in national rankings and saw significant growth. Undergraduate enrollment more than tripled with the recruitment of exceptional students.

Today, Karr leads the Carnegie R1 comprehensive university, conducting approximately \$170 million per year in external research with eight colleges and schools spanning Arts, Humanities, & Social Sciences; Business; Education; Engineering; Nursing; Science; Honors; and the Graduate School. More than 9,500 students are enrolled at the university.



### **COMMISSION ON WORKFORCE - ALYSON ALFORD OGLES,** Program Evaluator,

#### Alabama Construction Industry Craft Training Board

Alyson has served as the Alabama Construction Industry Craft Training (CICT) Board's Program Evaluator since the inception of the position in May 2021. Alyson helped bring the CICT Grant Program into the Twenty-First Century by creating online grant applications and streamlining the administrative processes. She has the pleasure of visiting Grantee Training Programs in schools, colleges, businesses, and training centers throughout Alabama and informs the CICT Board of the training programs' successes, challenges and needs. She also manages CICT program data, strategic planning, and provides technical assistance and program outreach. When not working, Alyson devotes her time to her two sons and their many activities, attends Westwood Baptist Church, and enjoys visiting Lake Martin and the beach as often as possible.



### COMMISSION ON FACULTY - Dr. Lynn Tincher-Ladner, President and CEO,

#### Phi Theta Kappa Honor Society

Phi Theta Kappa Honor Society is the nation's oldest and largest honor society for students seeking associate degrees and credentials from community colleges. Most of Lynn's time is spent creating opportunities for some of the nation's hardest working students by connecting them to life-changing scholarships and family-sustaining employment. With nearly 30 years in higher education, she has been a community college math, chemistry, and physics instructor; computer programmer; database administrator; institutional researcher; and university faculty member. She serves on national boards for the College Promise Campaign, the Center for Community College Student Engagement, Executive Council of the Southern Association of Colleges and Schools —Commission on Colleges, and the Board of Directors for the American Association of Community Colleges and the Rural Community College Alliance.



### COMMISSION ON STUDENTS- Dr. Carl Cunningham, Director of TRiO,

Coastal Alabama Community College

Carl Cunningham Jr., Ph.D., is a Mobile native. He received his undergraduate degree from Jackson State University, Master's in Geography, and Ph.D. in Higher Education Administration from the University of Southern Mississippi. While at the University of Southern Mississippi, Dr. Cunningham served as a Geography adjunct and the National Pan-Hellenic Council Advisor. Dr. Cunningham worked at the University of South Alabama for 13 years where he served as the Director of Multicultural Student Affairs, NPHC Advisor, NPHC System Coordinator, and an instructor Geography Department. He is currently the Director of TRIO Student Support Services at Coastal Alabama Community College. He is also a consultant for youth leadership development and youth engagement.

## **COMMISSION SPEAKERS**



**Dr. Reginald Crenshaw** 



Jennifer Reynolds



James-David Williams

**COMMISSION ON SUPPORT - DR. REGINALD CRENSHAW**, Bishop State Community College, **JENNIFER REYNOLDS**, Wallace Community College-Selma, and **JAMES-DAVID WILLIAMS**, Coastal Alabama Community College

**Dr. Reginald Crenshaw** was born in Prichard, Alabama, and attended public school in the Mobile County Public School System. He matriculated at Morehouse College, earning a bachelor's degree in economics. Upon graduation, Dr. Crenshaw enrolled in the University of South Alabama, earning a master's degree in public administration in 1978. He earned his Ph.D. at the University of Southern Mississippi.

Dr. Crenshaw was elected to a seat on the Prichard City Council in 1980 at the age of 21 and served two terms. At the time of his election, he was featured in JET Magazine as one of the youngest elected officials in the United States for a city the size of Prichard. He is currently a member of the Mobile County Board of School Commissioners, where he has served since 2008.

As Director of Student Support Services at Bishop State Community College, Dr. Crenshaw was responsible for providing academic and non-academic services to first-generation/low income students. Currently, Dr. Crenshaw is serving as the Acting Dean of Students and Director of the Title III Funds for the College. He moved through the ranks at Bishop State as he was initially hired as a research assistant to his current position as Dean. He has been employed at Bishop State for 45 years, serving also as an adjunct instructor of Business Statistics for Bishop State and Educational Statistics for Alabama State University- Mobile Branch Campus.

**Jennifer Reynolds** is currently serving as the Director of Student Success at Wallace Community College Selma. Over the years, she has worked in various roles such as Switchboard Operator, Secretary, Assistant Director of Financial Aid and Veterans representative, and now as a Director. She has earned a Bachelor's degree in HR Management and a Master's degree in Counseling/Psychology. Jennifer is passionate about serving others and helping them to achieve their full potential. In her free time, she enjoys cooking and spending time with her family.

With over 20 years of public education experience, **James-David Williams** has positioned himself as a cultivator of human potential. A native of Mobile, AL, and graduate of Bishop State Community College he firmly believes that you begin with the end in mind and work backwards. He has served on several boards and committees, including statewide chapters with the American Diabetes Association of Alabama, the Make-A-Wish Foundation-Birmingham, NAMI Mobile, and the Alabama Education Association-Post Secondary Division. With every student encounter, he sees a little of himself in each of them with one goal in mind... to share tears with the students at graduation.

## **SPONSORS / AFFILIATES**

DIAMOND



















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## SUNDAY, NOVEMBER 19

### AGENDA

12:00 p.m. to 4:00 p.m..... Upper Concourse Lobby

All conference attendees must register at the conference registration desk located in the Upper Concourse Lobby of the Mobile Convention Center. When you register, you will receive a name badge and conference materials. The name badges are required to access all conference events and meals. Lost and found items should be reported at the conference registration desk.

1:00 p.m. - 2:15 p.m. ..... Association Meetings

AI W	dult Education Directors labama Dean of Students Association /orkforce Development	Room 201 A Room 202 B
	esearch & Data Standard Council	
	acilities & Safety Association	
	brarian Association	
In	structional Administrators Association	Room 204 A
	residents Association	
In	structional Officers Association	Room 201 B
G	oodwill Gulf Coast	Room 204 B
Fa	acilitators Meeting	East Ballroom
Di	istance Education Administration Association	West Ballroom
1:00 p.m 2:00 p.mNe	ewcomers' SessionMobile Bay Ballroom, R	enaissance Riverview Hotel

New to ACCA this year? Want to learn how to get the most from the conference? Be sure to attend the Newcomers' Welcome Session. All newcomers who attend the meeting will receive a special gift.

### **CHANCELLOR'S AWARDS**

2:30 p.m. - 3:30 p.m. ......Bon Secour Bay Ballroom, Renaissance Riverview

The Class of 2023 Chancellor's Awards Ceremony recognizes individuals from each institution in our System with the highest standards of professional performance and service among college employees. The Class of 2023 recognizes academic instructors, technical instructors, administrators, and support staff members from each college in the System. All conference attendees are encouraged to join us for this ceremony to support our peers.

The reception is open to all Chancellor's Awards and ACCA attendees. Refreshments will be served.

Dinner is on your own--enjoy the local restaurants and the Mobile area! This is a great time to network with others across the state!

### AGENDA

7:30 a.m. ·	- 4:30 p.m	Conference Registration	Upper Concourse Lobby
7:30 a.m. ·	- 4:30 p.m	Vendor Expo	Upper Concourse Lobby
7:45 a.m. ·	- 8:30 a.m	Light Breakfast in Vendor Expo	Upper Concourse Lobby
8:30 a.m	- 9:30 a.m.	Concurrent Sessions I/Roundtable Discussions	ons listed on pages 14-15

### **GENERAL SESSION**

9:45 a.m 11:30 a.m	. General Session - Rick Bragg Sponsored by the Paths for Success Foundation Diamond Sponsor Speakers	East and West Ballrooms
12:00 p.m 1:00 p.m	. Lunch	Upper Concourse Lobby
	. Concurrent Sessions II/Roundtable Discussions . Commission Meetings Commission on Administration Commission on Faculty Commission on Students Commission on Support Commission on Workforce	
3:30 p.m 4:00 p.m	. Refreshment Break in Vendor Expo	Upper Concourse Lobby
4:00 p.m 4:45 p.m	. Concurrent Sessions III/Roundtable Discussions	Sessions listed on pages 18-19
5:30 p.m 7:00 p.m	. Southern Diamond Jubilee Regional Reception	Bon Secour Bay Ballroom, Renaissance Riverview

### CONCURRENT SESSIONS I/ROUNDTABLE DISCUSSIONS: 8:30 A.M. - 9:30 A.M.

#### A Changing Landscape: The New Title IX Regulations

Presenter: Charlotte McLendon, ACCS Location: Room 201-A

Description: Participants will receive a comprehensive overview of the changing Title IX regulations in the areas of sexual harassment, pregnancy and parenting, and athletics.

Topic: Admin

#### Polishing Our Diamonds: The 4 Cs for Shining Bright on Sections 7 and 8 of SACSCOC Standards

Presenter: RoseMary Watkins, Chattahoochee Valley Community College; Glenda Colagross, ACCS Location: Room 201-C

Description: This session will help participants understand the SACSCOC Reaffirmation Process to successfully complete Sections 7 and 8 in the SACSCOC Compliance Certification Report; share key pointers, tips, and/or pitfalls; help participants understand possible challenges in the overall reaffirmation process.

Topic: Admin

#### Creating a Sense of Instructor Presence in Online Courses

Presenter: Stephen W. B. Rizzo, Bevill State Community College

Location: Room 202-A

Description: This session is designed to provide the online instructor with tactics and techniques to create a sense of instructor presence in the course that reflects to the student that the instructor is truly engaged in the learning process along with the student. Topic: Faculty

#### Enhancing the Transition into Health Sciences: Expanding Secondary Student Access to DE Opportunities

Presenter: Melanie Caldwell, Southern Union State Community College; Anthony Caldwell, Southern Union State Community College Location: Room 203-A

Description: This session will explore methods used by faculty within the Health Sciences Division at Southern Union State Community College to increase dual enrollment credit hour production. The presenters will discuss instructional strategies used to enhance student achievement of CTE Career Readiness Indicators. The presenters will also outline recruitment methods and partnerships proven beneficial to DE participation growth within Health Sciences. Finally, the presenters will provide practical next steps to help participants increase dual enrollment credit availability and accessibility within Health Sciences at their institution.

#### Are Your Students Ready for the Workplace? One College's Approach to Work-Based Learning

Presenter: Kelli Morris, Calhoun Community College Location: Room 204-A

Description: This presentation seeks to provide you with a comprehensive understanding of early intervention strategies to enhance student retention. Attendees will gain insights into identifying at-risk students, implementing proactive support mechanisms, and evaluating the impact of these interventions.

Topic: Students

#### Empowering Success: Early Intervention Strategies for the Retention of Community College Students

Presenter: Jennifer Reynolds, Wallace Community College Selma

Location: Room 201-B

Description: This presentation seeks to provide a comprehensive understanding of early intervention strategies to enhance student retention. Attendees will gain insights into identifying at-risk students, implementing proactive support mechanisms, and evaluating the impact of these interventions.

Topic: Students

#### Leveraging Freshman Orientation to Unlock the Hidden Curriculum of Higher Education

Presenter: Angela Disner, Calhoun Community College Location: Room 201-D

Description: This session will examine how Orientation addresses the needs of first-generation students and encourage participants to evaluate their curriculum for opportunities to offer support.

Topic: Support

### CONCURRENT SESSIONS I/ROUNDTABLE DISCUSSIONS: 8:30 A.M. - 9:30 A.M.

#### Diamonds in the Workforce: Unearthing Graduates' Sparkling Job Placement Data

Presenter: Lesley Shotts, Drake State Community & Technical College; Regina Gilliland, Drake State Community & Technical College Location: Room 202-B

Description: By the end of this conference session, attendees will have gained the knowledge and strategies to effectively utilize a graduate job placement tracking tool and foster collaborative efforts across college departments to enhance student success, career outcomes, and overall institutional advancement.

Topic: Support

#### Pre-Licensure Apprenticeship in Nursing: Outcomes and Opportunities

Presenter: Jennifer Steele, Central Alabama Community College Location: Room 203-B

Description: The purpose of this presentation is to demonstrate the success of one student nurse apprenticeship program. While challenges emerged, this presentation will discuss the importance of communication and partnerships with area healthcare entities to facilitate positive outcomes. As nursing programs and healthcare facilities work together to alleviate the burden of a nursing shortage, the student nurse apprenticeship program can provide better access to the much-needed workforce.

#### A Continued Discussion on Developing and Sustaining an Interest in STEM within the Black Community

Presenter: Jason Ford-Green, Bishop State Community College

Location: Room 204-B

Description: The panel will discuss 1) barriers along the pipeline of education to the workforce, 2) self-imposed bias and best practices on how to remove such barriers toward achievement, and finally 3) what are the next steps. Topic: Workforce

#### Developing an Inclusive Workforce Development Ecosystem

Presenter: DeWanda Davis, Bishop State Community College; Akareem Spears, Bishop State Community College Location: Vendor Expo

Description: This roundtable discussion will include: strategies to developing workforce programs that address trauma; benefits of noncredit programs; DEI commitment & public relations; and effective communication Topic: Roundtable Discussion

#### The Impact of Mental Health on Academic Achievement in College Students

Presenter: Bretia Gordon, Trenholm State Community College Location: Vendor Expo

Description: This roundtable discussion will discuss how mental health impacts the academic performance of college students. The objectives of the presentation are a) Define mental health, b) Discuss the impact of mental wellness and environmental influences on academic achievement, and c) Identify individual and systemic strategies that can be used to help students overcome mental health challenges.

Topic: Roundtable Discussion

#### Failure Can Be an Option

Presenter: Shywanda R. Moore, Shelton State Community College

Location: Vendor Expo

Description: This roundtable discussion will include using a different thinking strategy (failure/mistakes) to examine creative avenues of teaching, ways to solve problems, and discussion of how the results reach well beyond the classroom. Topic: Roundtable Discussion

### CONCURRENT SESSIONS II/ROUNDTABLE DISCUSSIONS: 1:00 P.M. - 2:00 P.M.

#### College Marketing Vs. Enrollment Marketing: Helping Employees Help their PIOs by Knowing the Difference

Presenter: Ebony Horton Bradley, ACCS

Location: Room 201-A

Description: This session will: review key differences between college marketing and enrollment marketing; identify employees on campus - based on job duties - who are best suited to assist with college and enrollment marketing; and develop key ways to assist with college/enrollment marketing Topic: Admin

#### Diamonds in the Rough: Leadership Lessons from the Movies

Presenter: Kathy L. Murphy, Gadsden State Community College Location: Room 201-C

Description: We are all diamonds in the rough and in search of the best strategies for leading our students, colleagues, and colleges. This presentation will use movie clips to present leadership lessons including leading in difficult times and through difficult circumstances. Topic: Admin

#### 6 Ways to Shine Like a Diamond in the Classroom: Strategies to Promote Engagement and Active Learning

Presenter: Valarie Rumbley, Coastal Alabama Community College; Carman Godfrey, Coastal Alabama Community College Location: Room 201-B

Description: This session will demonstrate interactive learning strategies that instructors can implement to promote student engagement and active learning. Participants will: explore the advantages of incorporating interactive learning strategies in the classroom; evaluate creative teaching and learning strategies that can be used in the classroom; collaborate with peers to share innovative teaching methods.

Topic: Faculty

#### Making Your Online Courses Accessible: Best Practices and Implementation Strategies

Presenter: Kesha Mallory James, Lawson State Community College

Location: Room 201-D

Description: The session will delve into various topics, starting with a brief overview of the necessity and importance of accessible e-learning. In this session, we discuss the legal requirements for accessibility in digital education. We also closely examine different types of learning disabilities and the unique challenges these students face in an online learning environment. This session will also explore various practical and actionable strategies to create an inclusive classroom. Topic: Faculty

#### Title IX Compliance for Advisors and Student Services

Presenter: Sherri Taylor, Chattahoochee Valley Community College; Charlotte McLendon, ACCS Location: Room 202-B

Description: This session will inform community college advisors and Student Services staff who work directly with students of the federal requirements of Title IX compliance and how it affects them in their daily roles with students. Topic: Students

#### A Postsecondary Tour of Duty: A Soldier's Journey

Presenter: Lee O. Conerly, Coastal Alabama Community College Location: Room 203-B

Description: This session will help participants to: recognize the contrasts between military and civilian life; understand how one's military training potentially impacts the student experience; and identify methods to assist veterans transition into civilian society. Topic: Students

#### Are You in the Know? What's Headed Your Way for FY 2024-2025 in Financial Aid

Presenter: Stephanie Miller, Central Alabama Community College

Location: Room 204-B

Description: In this session, attendees will learn about the FAFSA Simplification Act. In specific, the new, redesigned 2024-2025 FAFSA and how it will impact students, staff, and administration.

Topic: Support

### CONCURRENT SESSIONS II/ROUNDTABLE DISCUSSIONS: 1:00 P.M. - 2:00 P.M.

#### **Exploring Diversity and Mindset**

Presenter: Michael Walker, Jr., Wallace Community College Selma; Pamela Wright, Wallace Community College Selma Location: Room 203-A

Description: This session will focus on the following: Key Strategies to Implement Diversity; Key Strategies to Implement a Positive Mindset; Implementing the 4 Key Component/4 I's of Transformational Leadership into the Classroom Topic: Faculty

#### **Creating Full Circle Partnerships**

Presenter: Melissa G Ledbetter, Northeast Alabama Community College Location: Room 202-A Description: This session will help participants learn how to: network in your community; facilitate partnerships with results; serve students, business & industry, and your community; navigate instead of stopping. Topic: Workforce

#### Driving Student Success as a TargetX/Salesforce CRM Admin

Presenter: Nicole Shannon, Violet Consulting; Shalese Cordon, Violet Consulting; Molly Pollard, ACCS Location: Room 204-A

Description: This collaborative will show how to better serve students in real-time by using Dynamic Page Layouts to display key information about the student based on the user and type of student. Includes Q&A time with demonstrations. Topic: Workforce

#### Faculty Development for Student Success

Presenter: Jennie Walts, Calhoun Community College

Location: Vendor Expo

Description: In this session, participants will gain a greater understanding of the impact of faculty development on student success; take away ideas to customize a faculty development program at their home institution, and create a plan to implement changes or develop new programming for faculty.

Topic: Roundtable Discussion

#### Providing Quality "Customer" Service

Presenter: Angela Wilson Kelly, Jefferson State Community College Location: Vendor Expo

Description: As a result of attending this discussion, participants will understand who the college customers are and learn useful information regarding top-level quality service approaches. They will be provided easy tips to understand and follow when engaging with internal and external constituents.

Topic: Roundtable Discussion

#### Transferring the Untransferable: PLA Partnerships for Student Success

Presenter: Susan Peek, Wallace State Community College: Felicia Mucci, Athens State University Location: Vendor Expo

Description: In this discussion, participants will learn how to: build a strong, reputable PLA program at ACCS schools; build a PLA process that meets the standards of university partners; and build partnerships with AL colleges and universities to ensure PLA credit transfers between institutions.

Topic: Roundtable Discussion

### CONCURRENT SESSIONS III/ROUNDTABLE DISCUSSIONS: 4:00 P.M. - 4:45 P.M.

#### Leading with Mutual Respect

Presenter: Whitney Barlow, Alabama Technology Network

Location: Room 201-A

Description: The presentation involves an overview of mutual respect. Understanding what is mutual respect and the barriers that exist in our workforce, workplace, and society is a tremendous step in improving the attitude resulting in the positive growth of an association, college, or network. Topic: Admin

#### Strategic Resource Development - Leveraging and Braiding Funding

Presenter: Suzanne Harbin, Wallace State Community College – Hanceville Location: Room 202-A

Description: Participants will understand the importance of strategic resource development by utilizing annual budget hearings to identify the needs of the institution and prioritizing those for a diverse and aggressive strategy to secure revenue streams to support. Topic: Admin

#### How Faculty and Staff Contribute to Retention, Progression, and Graduation of Students with Disabilities

Presenter: Scotty Rainwater, Jefferson State Community College

Location: Room 204-A

Description: Participants in this session will gain an introductory understanding of disability law and how it pertains to post-secondary education as well as strategies that can be used by college employees to provide services to students with disabilities that remove barriers to accessibility.

Topic: Faculty

#### Engaging Adult Learners in Professional Development

Presenter: Amanda Clarke, Wallace Community College-Dothan; Keyashia Sheppard, Wallace Community College-Dothan Location: Room 204-B

Description: At the end of the presentation attendees will be able to: understand the benefits of Adult Learning and Education; implement professional development in the workplace; and relate professional development to other forms of building organizational culture. Topic: Faculty

#### **Supporting Non-traditional Students**

Presenter: Angela Wilson Kelly, Jefferson State Community College Location: Room 201-D

Description: Attendees of this session will learn about research-based information on recruiting and retaining non-traditional students. The participants will receive an overview of marketing, promotions, coaching, and providing resources to this growing campus population.

Topic: Students

#### The Holistic Student Athlete - Equipping Student-Athletes for Success on the Field and in Life

Presenter: Amy Rogers, Southern Union State Community College; Molly Davenport, Southern Union State Community College Location: Room 201-C

Description: This session will highlight and discuss steps/strategies that an institution can implement to support its athletes physically, emotionally, socially, and academically.

Topic: Students

## Student Conduct: Best Practices in the Areas of Student Accountability and Repairing Harm to the Campus Community Presenter: Charlotte McLendon, ACCS

Location: Room 201-B Description: Participants w

Description: Participants will be given an overview of how to construct a Student Conduct Code Policy and Procedures that both serve as a learning opportunity for the student by being accountable for their actions and behaviors while repairing the harm done to the campus community.

Topic: Support

### CONCURRENT SESSIONS III/ROUNDTABLE DISCUSSIONS: 4:00 P.M. - 4:45 P.M.

#### Got Stress? Remain Calm and Be Mindful!

Presenter: Sherry Campbell, Northwest Shoals Community College

Location: Room 202-B Description: Participants will be able to identify Albrecht's Four Types of Stress. Participants will learn to manage the four types of stress through Mindfulness exercises.

Topic: Support

#### Leveraging Public-Private Partnerships to Expand Workforce Pathways

Presenter: Jennifer Booth, Jefferson State Community College; Guin Robinson, Jefferson State Community College Location: Room 203-A

Description: Attendees will learn how Jefferson State Community College has successfully partnered with a major healthcare provider and two statewide nonprofits to bolster our region's workforce pipeline. This 2-Gen model creates opportunities for underserved communities and prepares students for in-demand jobs. Topic: Workforce

#### Career Pathways and Skills for Success (Pre-CDL-CDL Class A)

Presenter: Sharnee Hobbs, Bishop State Community College; Brad Wallace, Bishop State Community College Location: Room 203-B

Description: In this session, participants will explore the process and steps taken to provide students with a pathway from Pre-CDL to CDL Class A truck driving certification.

Topic: Workforce

#### Department Chair Bootcamp: Getting in Shape to Lead

Presenter: Donna Estill, Calhoun Community College Location: Vendor Expo

Description: This discussion will take the principles laid out in the BB&T (now Truist) Leadership Institute and help department chairs and future department chairs see how these can be helpful in creating an environment where faculty and staff can grow and innovate. Topic: Roundtable Discussion

#### **Grace Under Fire: Effective Best Practices**

Presenter: Hollee Thomas, Wallace Community College Selma; Kaleda Zanders, Wallace Community College Selma Location: Vendor Expo

Description: This discussion aims to define the concept of best practices in teaching and learning and how they can be applied to enhance student success, retention, and completion.

Topic: Roundtable Discussion

#### Student Learning Outcomes: Polishing the Diamond in the Rough with Assessment Days

Presenter: Lindsay Hutcherson, Coastal Alabama Community College Location: Vendor Expo

Description: In this discussion, participants will be able to understand and identify the SACSCOC requirements for student learning outcomes (SLOs) tracking and reporting; understand and identify new ways to accurately and efficiently track and report SLOs; and understand and identify possible barriers to effectively track and report SLOs. Topic: Roundtable Discussion

ACCA Conference 2023

# TUESDAY, NOVEMBER 21

#### AGENDA

7:45 a.m 8:30 a.m	Light Breakfast in Vendor Expo	Upper Concourse Lobby
8:30 a.m 9:30 a.m	Concurrent Sessions IV	Sessions listed on pages 15-16
	General Session – Ryan Hawk	
	Sponsored by the Alabama Community College System Office	
	Diamond Sponsor Speakers	
11:00 a.m 12:00 p.m	Closing Session – Chancellor Jimmy Baker	East & West Ballrooms

### CONCURRENT SESSIONS IV: 8:30 A.M. - 9:30 A.M.

#### Creating a Collaborative Early Alert Program

Presenter: Alisha C Miles, Chattahoochee Valley Community College Location: Room 204-B

Description: In this session, participants will explore tools and methods in creating an engaged early alert program with faculty and staff as partners. Participants will receive guidance on how to build an effective early alert process with intervention strategies that align with student success initiatives. Topic: Admin

#### The Power of Influence

Presenter: Mark Branon, Calhoun Community College Location: Room 203-B

Location: Room 203-B

Description: In this session, participants will learn how to: identify one's prominent leadership style; apply the principles of becoming a serving leader; and enhance critical thinking abilities of college leaders to improve their decision-making abilities. Topic: Admin

#### Avoiding Copyright Infringement in the Classroom and at Your Institution

Presenter: Michelle Wimbish, Southern Union State Community College Location: Room 201-C

Description: In this session, participants will learn basic copyright compliance for their college.

Topic: Admin/Faculty

#### Mental Health Crisis Training

Presenter: Rebecca Boyer, Coastal Alabama Community College Location: Room 201-D

Description: Upon completion of this session participants will be able to: determine those at risk for suicide; identify the Mental Health First Aid ALGEE steps for someone experiencing a mental health crisis; list three resources that you could provide to those at risk for a mental health crisis. Topic: Faculty

#### The Global Classroom: Enriching Experiences from Study Abroad

Presenter: Kelly Kendall, Coastal Alabama Community College; Stacy Albaugh, Coastal Alabama Community College

Location: Room 201-B

Description: This presentation will cover the importance of study abroad programs to the community college system as well as the experiences of two study abroad adventures sponsored by Coastal Alabama Community College that expanded the minds of more than forty students. Topic: Students

### Meeting Students Where They Are- Literally! (Bishop State Community College's Wildcat Roadtrip)

Presenter: Britney L. Finley, Bishop State Community College Location: Room 204-A Description: This presentation will provide insight into recruitment initiatives. Topic: Students

#### Surprise! Your Office is Like a Real-Life Disney Movie

Presenter: Damita Hill, Trenholm State Community College Location: Room 203-A

Description: In this session, participants will: identify positive and negative aspects of conflict; understand techniques to move from conflict to collaboration; and use the STAR method to deliver extraordinary customer service to internal and external customers. Topic: Support

## It's Time to Shine: Recovering from the Pandemic to Focus on Helping Students Succeed

Presenter: Valerie Cox, Calhoun Community College; Lisa Fletcher, Calhoun Community College

Location: Room 202-A

Description: This session will provide details on how we successfully moved our tutoring from 100% online tutoring back to a modified in-person and virtual environment. We will discuss how we used our customer service skills to encourage students to return in person and let their lights shine brightly. Topic: Support

## Utilizing Industry and Community Partnerships to Prepare the Next Generation of IT Professionals

Presenter: Rosalyn Warren, Enterprise State Community College Location: Room 201-A

Description: In this session, participants will learn how to: build industry partnerships; provide hands-on training for students; develop soft skills; and understand the importance of IT certifications. Topic: Workforce

### Diamonds in the Workforce: Unearthing Graduates' Sparkling Job Placement Data

Presenter: Lesley Shotts, Drake State Community & Technical College; Regina Gilliand, Drake State Community & Technical College Location: 202-B

Description: By the end of this conference session, attendees will have gained the knowledge and strategies to effectively utilize a graduate job placement tracking tool and foster collaborative efforts across college departments to enhance student success, career outcomes, and overall institutional advancement. Topic: Workforce

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Co-Chair, Commission on Students Ms. Kassie Mathis Enterprise State Community College



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Co-Chair, Commission on Workforce Development **Ms. Leah Bigbee** Jefferson State Community College



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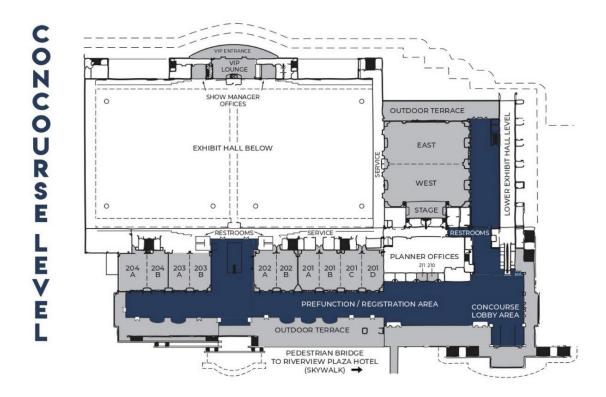
ACCS Representative Ms. Trish Jones Alabama Community College System

#### Alabama Community College Association



\* Denotes Past Presidents

## **MOBILE CONVENTION CENTER**

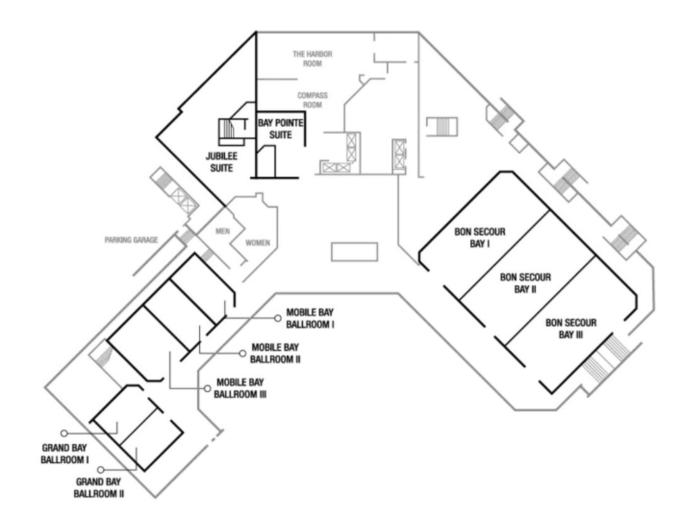


- Registration Upper Concourse Lobby
- Vendor Expo Upper Concourse Lobby
- Breakfast, Lunch, Refreshments Upper Concourse Lobby
- General and Closing Sessions East and West
  Ballrooms
- Commission on Administration 201 D
- Commission on Faculty 204 A
- Commission on Students 201 A
- Commission on Support 201 B
- Commission on Workforce 201 C
- Concurrent Sessions 204 A & B; 203 A & B; 202 A & B; 201 A - D

Association Meetings:

- Adult Education Directors 203 B
- Alabama Dean of Students 201 A
- Workforce Development 202 B
- Research & Data Standard Council 203 A
- Facilities & Safety Association 202 A
- Librarian Association 201 C
- Instructional Administrators Association 204 A
- Presidents Association 201 D
- Instructional Officers Association 201 B
- Goodwill Gulf Coast 204 B
- Facilitators Meeting East Ballroom
- Distance Education Administration
   Association West Ballroom

# RENAISSANCE RIVERVIEW HOTEL



- Newcomers' Session Mobile Bay Ballroom
- Chancellors' Awards Bon Secour Bay Ballroom
- Chancellors' Awards Reception Bon Secour Preconvene Area
- Southern Diamond Jubilee Regional Reception Bon Secour Bay Ballroom







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